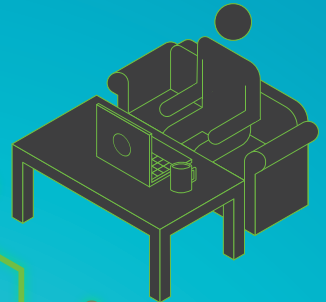
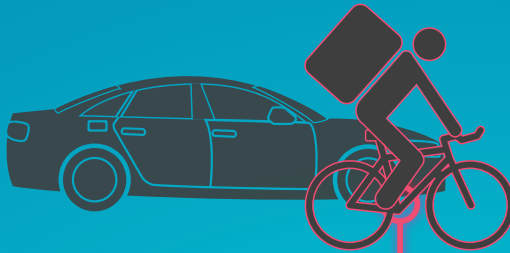


# TRAVAIL ET EMPLOI À L'ÈRE DU CAPITALISME DE PLATEFORME

WORK AND EMPLOYMENT IN AN ERA OF  
PLATFORM CAPITALISM

5-6 JUIN 2018



○ 5 JUIN 2018

**8h45 - 9h20** *Café d'accueil/Coffee*

**9h20 - 9h30** *Mot d'ouverture/Welcome speech*

**9h30 - 10h30** *(room Raymond Aron)*

**Benjamin Sachs:**

Securing Quality Jobs in the Platform Economy.

**10h30 - 10h45** *Pause/Break*

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**10h45 - 12h30** **Plenary session (room Raymond Aron):**

**SESSION I:**

**Control and autonomy of  
Uber drivers: employees or  
independent contractors?**

*(Moderator: Sophie Bernard)*

**Fabien Brugière :** La mise  
au travail des chauffeurs par les  
plateformes de transport au prisme  
des conditions de travail et d'emploi :  
un néo-taylorisme digital ? //

*Platform's organizational model through  
driver's working and employment  
conditions : a digital neo-taylorism?*

**Kgomotso Mokoena: A  
Consideration of Whether  
Uber Drivers are Employees  
in Various Jurisdictions:**

A Comparative Analysis and Critical  
Assessment of the Value of Worker  
Classification in the Sharing Economy.

**Emilie Aunis,**

**Leticia Pogliaghi :** Les ressorts de  
l'action collective chez les chauffeurs-  
partenaires Uber. Analyse comparée des  
cas québécois, mexicains et français //  
*Collective action ressources among Uber  
driver-partners: comparative analysis of  
Quebec, Mexican and French cases.*

**12h30 - 14h**

**Pause déjeuner/Lunch break**

**14h - 15h**

**Juliet Schor:** Dependence and  
Precarity in the Sharing Economy.

**15h - 15h45**

**Presentation of Capla**

**Research program:** Sarah  
Abdelnour, Pauline Barraud de  
Lagerie, Sophie Bernard, Guillaume  
Compain, Julien Gros, Anne Jourdain,  
Dominique Méda, Sidonie Naulin,  
Diane Rodet, Luc Sigalo Santos,  
Hélène Tissandier, Morgan Sweeney.

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**15h45 - 16h** *Pause/Break*

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**16h - 17h30** **Parallel sessions:**

**SESSION 2A (room A):  
Digital platforms, from  
service provider to  
directional power?**

*(Moderator: H  l  ne Tissandier and  
Morgan Sweeney)*

**Tessie Schuurs, Wouter  
Verheyen:** Legal Illiteracy in the  
Platform economy: Meal Deliverer's  
knowledge and behavior relating to  
Insurances.

**Barbara Gomes :** La puissance  
organisatrice des plateformes de  
travail : nature et expressions //  
*The organizational potency of digital  
platforms: the renewal of expression of  
power.*

**Elena Gramano:** Digital platforms  
and work: some observation.

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**SESSION 2B  
(room Raymond Aron):  
Engaging in the race: bike  
delivery in an era of digital  
platforms** *(Moderator: Arnaud Mias)*

**Fabien Laffont Lemozy :**  
Les dimensions temporelles de  
l'exp  rience de coursier    velo.  
Une enqu  te sur Deliveroo et  
UberEats // *Time management logics of  
a biker at Deliveroo and UberEats.*

**P  tronille Harnay : Donneur  
d'ordre "traditionnel" ou  
plateforme :** Existe-t-il une  
sp  cificit   dans la relation  
d'interm  diation avec les livreurs ? //  
*"Ordinary" general contractor or  
platform: is there a specificity in  
the intermediation relationship with  
deliverers?*

**Olivia Chambard :** Ressorts et  
effets de l'engouement des jeunes  
entrepreneurs pour le mod  le  
  conomique de la plateforme //  
*Reasons for and effects of young  
entrepreneurs' keen interest in the  
platform's economic model.*

**10h - 10h30** *Café d'accueil/Coffee*

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**10h30 - 12h30**

**SESSION 3A (room A):**

**Social protection facing the gig economy** (*Moderator: Hélène Tissandier and Morgan Sweeney*)

**Olga Chesalina:** Social protection of digital platform workers: a comparative study.

**Alberto Barrio:** Social security protection of platform work: Looking under the hood.

**Simon Joyce, Charles Umney, Chris Forde, Mark Stuart, Danat Valizade:**

The social protection of workers in the platform economy: New opportunities or old problems ?

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**SESSION 3B**

**(room Raymond Aron):**

**Working the crowd: fragmented workforce and collective action**

(*Moderator: Pauline Barraud de Lagerie and Luc Sigalo Santos*)

**Antonio Casilli, Marion Coville, Paola Tubaro:**

Organize, Recognize: The State of French Micro-Work.

**Mohammad Amir Anwar,**

**Mark Graham:** Platform Labour at Global Margins: Agency and Autonomy of Workers in the Global Gig Economy.

**Antonio Aloisi:**

Facing the Challenges presented by platform labour and digital transformation. Worker voice and collective actions in non-standard forms of employment.

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**12h30 - 14h** *Pause déjeuner/Lunch break*

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**14h - 15h30** **Plenary session (room Raymond Aron):**

**SESSION 4 :**

**Resisting the platforms: the collective actions and social mobilisations of gig workers** (*Moderator: Sarah Abdelnour*)

**Mark Graham, Jamie Woodcock:** Platform capitalism and online gig work: the labour process, resistance and organising.

**Guillaume Compain :** Coopérativisme de plateformes : une vision alternative pour l'économie de plateformes // *Platform cooperativism: an alternative vision for the platform economy.*

**Chris Benner, Francois Pichault:** Building Collective Capacities for Non-Standard High-Tech Workers: A Comparative Perspective.

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**15h30 - 15h45** *Pause/Break*

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**15h45 - 17h15** **Parallel sessions:**

**SESSION 5A**

**(room Raymond Aron):**

**The commodification of amateurism and its impact on traditional occupations (in an era of digital platforms)**

*(Moderator: Anne Jourdain)*

**Arnaud Anciaux:** Une mise au travail sans travailleuses ? Marchandisation, organisation et encadrement de l'activité amateur et professionnelle sur les plateformes de sexcams // *Putting non-workers to work? Commodification, framing and organisation by sexcams platforms of an amateur and professional occupation.*

**Pierre Brasseur, Jean Finez :**

Les plateformes de webcams : vers la constitution d'un précarierat du sexe ? // *Will webcams platforms lead to structural sex precariousness?*

**Vincent Chabault :** Du libraire à l'informaticien. Les effets de la transformation numérique du marché du livre d'occasion sur le travail de formation des prix // *From bookseller to computer scientist. The effects of digitalization of the second hand book market on the work of setting prices.*

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**SESSION 5B (room A):**

**Quality Evaluation, Working Conditions and Power Relationships on Digital Platforms** *(Moderator: Sidonie Naulin and Diane Rodet)*

**Paola Tubaro, Julian Posada Gutierrez, Philippe Caillou, Antonio Casilli, Elise Penalva Icher:** From online quality valuations to a new division of labor: how platforms transform value creation in the restaurant industry.

**Alexandrea Ravenelle:** Belong anywhere ? Multi-Factor Screening and Discrimination by Airbnb Hosts.

**Marie-Anne Dujarier:**

Le travail des intermédiaires du travail : comment subordonner sans subordonner ? // *Work of marketplaces: How to manage without subordinating?*

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## SPEAKERS

- **Aloisi Antonio**  
(Bocconi University, Milano)
- **Amir Mohammad Anwar**  
(Oxford Internet Institute, UK)
- **Anciaux Arnaud**  
(Université Laval, Québec)
- **Aunis Emilie**  
(Gresco, Univ. de Poitiers)
- **Barrio Alberto** (Labour Law and  
Social Policy Department, Tilburg  
University, Netherlands)
- **Benner Chris** (University of California  
Santa Cruz, USA)
- **Brasseur Pierre**  
(Clersé, Univ. de Lille)
- **Brugière Fabien** (Cresspa, Paris 8)
- **Caillou Philippe**  
(Université Paris Sud, Paris)
- **Casilli Antonio**  
(Institut interdisciplinaire de l'innovation,  
Télécom ParisTech)
- **Chabault Vincent**  
(Cerlis, Université Paris Descartes)
- **Chambard Olivia** (Centre Maurice  
Halbwachs, ENS-EHESS, Paris)
- **Chesalina Olga** (Max-Planck-Institute  
for Social Law and Social Policy, Munich)
- **Compain Guillaume**  
(Irisso – Univ. Paris-Dauphine)
- **Coville Marion**  
(Télécom ParisTech, Paris)
- **Dujarier Marie-Anne**  
(LCSP, Université Paris-Diderot)
- **Finez Jean**  
(PACTE – Université Grenoble)
- **Forde Chris**  
(Leeds University Business School, UK)
- **Gomes Barbara**  
(IRERP, Univ. Paris-Nanterre)
- **Graham Mark**  
(Oxford Internet Institute, UK)
- **Gramano Elena**  
(Goethe University, Germany)
- **Harnay Pétronille**  
(Ifsttar, Université Paris-Est)
- **Huws Ursula**  
(Univ. of Hertfordshire, UK)
- **Joyce Simon**  
(Leeds University Business School, UK)
- **Laffont Lemozy Fabien**  
(LISST, Univ. Toulouse 2)
- **Mokoena Kgomotso**  
(Univ. of Johannesburg, South Africa)
- **Penalva Elise Icher**  
(Université Paris-Dauphine)
- **Pichault Francois**  
(HEC- University of Liège, Belgique)
- **Pogliaghi Leticia** (Universidad  
nacional autónoma de México)
- **Posada Gutierrez Julian**  
(EHESS, France)
- **Ravenelle Alexandra**  
(Mercy College, NY, USA)
- **Sachs Benjamin** (Kestnbaum  
Professor of Labor and Industry, Harvard  
Law School – Boston, USA)
- **Schor Juliet** (Boston College, USA)
- **Schuurs Tessie**  
(Erasmus Univ. Rotterdam)
- **Stuart Mark**  
(Leeds University Business School, UK)
- **Tubaro Paola** (LRI, CNRS),
- **Umney Charles**  
(Leeds University Business School, UK)
- **Valizade Danat**  
(Leeds University Business School, UK)
- **Verheyen Wouter**  
(Erasmus University Rotterdam)
- **Woodcock Jamie**  
(Oxford Internet Institute, UK)

An abstract graphic of a circuit board or network diagram, rendered in dark blue lines on a teal background. It features a central hub with multiple lines radiating outwards, some ending in circles, resembling a stylized tree or a complex network structure.

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