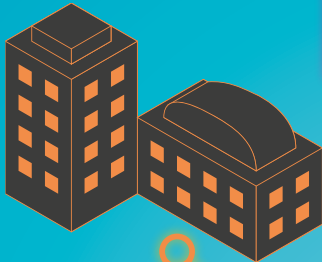
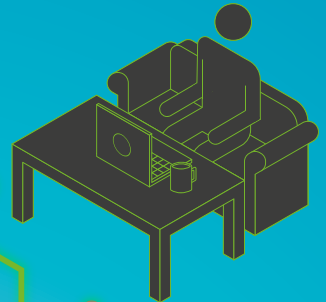
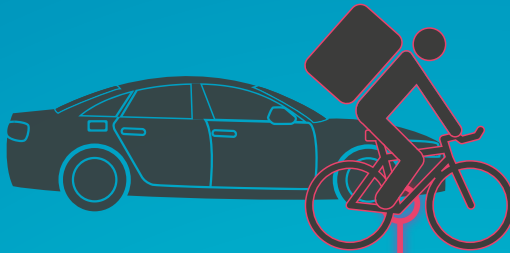


TRAVAIL ET EMPLOI À L'ÈRE DU CAPITALISME DE PLATEFORME

WORK AND EMPLOYMENT IN AN ERA OF
PLATFORM CAPITALISM

5-6 JUIN 2018



○ 5 JUIN 2018

8h45 - 9h20 *Café d'accueil/Coffee*

9h20 - 9h30 *Mot d'ouverture/Welcome speech*

9h30 - 10h30 *(room Raymond Aron)*

Benjamin Sachs:

Securing Quality Jobs in the Platform Economy.

10h30 - 10h45 *Pause/Break*

10h45 - 12h30 **Plenary session (room Raymond Aron):**

SESSION 1:

Control and autonomy of Uber drivers: employees or independent contractors?

(Moderator: Sophie Bernard)

Fabien Brugière : La mise au travail des chauffeurs par les plateformes de transport au prisme des conditions de travail et d'emploi : un néo-taylorisme digital ? // *Platform's organizational model through driver's working and employment conditions : a digital neo-taylorism?*

Kgomotso Mokoena: A Consideration of Whether Uber Drivers are Employees in Various Jurisdictions:

A Comparative Analysis and Critical Assessment of the Value of Worker Classification in the Sharing Economy.

Emilie Aunis,

Leticia Pogliaghi : Les ressorts de l'action collective chez les chauffeurs-partenaires Uber. Analyse comparée des cas québécois, mexicains et français // *Collective action ressources among Uber driver-partners: comparative analysis of Quebec, Mexican and French cases.*

12h30 - 14h

Pause déjeuner/Lunch break

14h - 15h

Juliet Schor: Dependence and Precarity in the Sharing Economy.

15h - 15h45

Presentation of Capla

Research program: Sarah Abdelnour, Pauline Barraud de Lagerie, Sophie Bernard, Guillaume Compain, Julien Gros, Anne Jourdain, Dominique Méda, Sidonie Naulin, Diane Rodet, Luc Sigalo Santos, Hélène Tissandier, Morgan Sweeney.

15h45 - 16h *Pause/Break*

16h - 17h30 **Parallel sessions:**

SESSION 2A (room A): Digital platforms, from service provider to directional power?

(Moderator: Hélène Tissandier and Morgan Sweeney)

Tessie Schuurs: Legal Illiteracy in the Platform economy: Meal Deliverer's knowledge and behavior relating to Insurances.

Barbara Gomes : La puissance organisatrice des plateformes de travail : nature et expressions // *The organizational potency of digital platforms: the renewal of expression of power.*

Elena Gramano: Digital platforms and work: some observation.

SESSION 2B

(room Raymond Aron): Engaging in the race: bike delivery in an era of digital platforms *(Moderator: Arnaud Mias)*

Fabien Laffont Lemozy : Les dimensions temporelles de l'expérience de coursier à vélo. Une enquête sur Deliveroo et UberEats // *Time management logics of a biker at Deliveroo and UberEats.*

Pétronille Harnay : Donneur d'ordre "traditionnel" ou plateforme : Existe-t-il une spécificité dans la relation d'intermédiation avec les livreurs ? // *"Ordinary" general contractor or platform: is there a specificity in the intermediation relationship with deliverers?*

Olivia Chambard : Ressorts et effets de l'engouement des jeunes entrepreneurs pour le modèle économique de la plateforme // *Reasons for and effects of young entrepreneurs' keen interest in the platform's economic model.*

6 JUNIN 2018

10h - 10h30 *Café d'accueil/Coffee*

10h30 - 12h30

**SESSION 3A (room A):
Social protection facing the
gig economy** (Moderator: *Hélène
Tissandier and Morgan Sweeney*)

Olga Chesalina: Social protection
of digital platform workers:
a comparative study.

Alberto Barrio: Social security
protection of platform work:
Looking under the hood.

**Simon Joyce, Charles Umney,
Chris Forde, Mark Stuart,
Danat Valizade:**
The social protection of workers in
the platform economy:
New opportunities or old problems ?

**SESSION 3B
(room Raymond Aron):
Working the crowd:
fragmented workforce and
collective action**

(Moderator: *Pauline Barraud de Lagerie
and Luc Sigalo Santos*)

**Antonio Casilli, Marion
Coville, Paola Tubaro:**
Organize, Recognize: The State of
French Micro-Work.

**Mohammad Amir Anwar,
Mark Graham:** Platform Labour
at Global Margins: Agency and
Autonomy of Workers in the Global
Gig Economy.

Antonio Aloisi:
Facing the Challenges presented
by platform labour and digital
transformation. Worker voice and
collective actions in non-standard
forms of employment.

12h30 - 14h *Pause déjeuner/Lunch break*

14h - 15h30 **Plenary session (room Raymond Aron):**

SESSION 4 :
**Resisting the platforms: the collective actions and social
mobilisations of gig workers** (Moderator: *Sarah Abdelnour*)

Mark Graham, Jamie Woodcock: Platform capitalism and online gig
work: the labour process, resistance and organising.

Guillaume Compain : Coopérativisme de plateformes :
une vision alternative pour l'économie de plateformes //
Platform cooperativism: an alternative vision for the platform economy.

Chris Benner, Francois Pichault: Building Collective Capacities for
Non-Standard High-Tech Workers: A Comparative Perspective.

15h30 - 15h45 *Pause/Break*

15h45 - 17h15 **Parallel sessions:**

SESSION 5A

(room Raymond Aron):

The commodification of amateurism and its impact on traditional occupations (in an era of digital platforms)

(Moderator: Anne Jourdain)

Arnaud Anciaux: Une mise au travail sans travailleuses ? Marchandisation, organisation et encadrement de l'activité amateur et professionnelle sur les plateformes de sexcams // *Putting non-workers to work? Commodification, framing and organisation by sexcams platforms of an amateur and professional occupation.*

Pierre Brasseur, Jean Finez :

Les plateformes de webcams : vers la constitution d'un précaire du sexe ? // *Will webcams platforms lead to structural sex precariousness?*

Vincent Chabault : Du libraire à l'informaticien. Les effets de la transformation numérique du marché du livre d'occasion sur le travail de formation des prix // *From bookseller to computer scientist. The effects of digitalization of the second hand book market on the work of setting prices.*

SESSION 5B (room A):

Quality Evaluation, Working Conditions and Power Relationships on Digital Platforms (Moderator: Sidonie Naulin and Diane Rodet)

Paola Tubaro, Julian Posada Gutierrez, Philippe Caillou, Antonio Casilli, Elise Penalva Icher: From online quality valuations to a new division of labor: how platforms transform value creation in the restaurant industry.

Alexandrea Ravenelle: Belong anywhere ? Multi-Factor Screening and Discrimination by Airbnb Hosts.

Marie-Anne Dujarier:

Le travail des intermédiaires du travail : comment subordonner sans subordonner ? // *Work of marketplaces: How to manage without subordinating?*

SPEAKERS

- **Aloisi Antonio** (Bocconi University, Milano)
- **Amir Mohammad Anwar** (Oxford Internet Institute, UK)
- **Anciaux Arnaud** (Université Laval, Québec)
- **Aunis Emilie** (Gresco, Univ. de Poitiers)
- **Barrio Alberto** (Labour Law and Social Policy Department, Tilburg University, Netherlands)
- **Benner Chris** (University of California Santa Cruz, USA)
- **Basseur Pierre** (Clerse, Univ. de Lille)
- **Brugière Fabien** (Cresspa, Paris 8)
- **Caillou Philippe** (Université Paris Sud, Paris)
- **Casilli Antonio** (Institut interdisciplinaire de l'innovation, Télécom ParisTech)
- **Chabault Vincent** (Cerlis, Université Paris Descartes)
- **Chambard Olivia** (Centre Maurice Halbwachs, ENS-EHESS, Paris)
- **Chesalina Olga** (Max-Planck-Institute for Social Law and Social Policy, Munich)
- **Compain Guillaume** (Irisso – Univ. Paris-Dauphine)
- **Coville Marion** (Télécom ParisTech, Paris)
- **Dujarier Marie-Anne** (LCSP, Université Paris-Diderot)
- **Finez Jean** (PACTE – Université Grenoble)
- **Forde Chris** (Leeds University Business School, UK)
- **Gomes Barbara** (IRERP, Univ. Paris-Nanterre)
- **Graham Mark** (Oxford Internet Institute, UK)
- **Gramano Elena** (Goethe University, Germany)
- **Harnay Pétronille** (Ifsttar, Université Paris-Est)
- **Huws Ursula** (Univ. of Hertfordshire, UK)
- **Joyce Simon** (Leeds University Business School, UK)
- **Laffont Lemozy Fabien** (LISST, Univ. Toulouse 2)
- **Mokoena Kgomotso** (Univ. of Johannesburg, South Africa)
- **Penalva Elise Icher** (Université Paris-Dauphine)
- **Pichault Francois** (HEC- University of Liège, Belgique)
- **Pogliaghi Leticia** (Universidad nacional autónoma de México)
- **Posada Gutierrez Julian** (EHESS, France)
- **Ravenelle Alexandra** (Mercy College, NY, USA)
- **Sachs Benjamin** (Kestnbaum Professor of Labor and Industry, Harvard Law School – Boston, USA)
- **Schor Juliet** (Boston College, USA)
- **Schuurs Tessie** (Erasmus Univ. Rotterdam)
- **Stuart Mark** (Leeds University Business School, UK)
- **Tubaro Paola** (LRI, CNRS),
- **Umney Charles** (Leeds University Business School, UK)
- **Valizade Danat** (Leeds University Business School, UK)
- **Woodcock Jamie** (Oxford Internet Institute, UK)

A stylized graphic of a circuit board or network diagram, rendered in dark blue lines against a teal background. It features several interconnected paths that branch out from a central hub at the bottom right towards the top left. The paths end in various shapes: some in solid circles, some in open circles, and some in small squares.

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